

Report Overview

This report helps you to optimize the web page "<http://www.theflagshipbar.com/>" for a high ranking on Google.com for the search term "blackpool night clubs".

Your Web Page

<http://www.theflagshipbar.com/>

Analyzed Web Pages

1. <http://www.homecliffehotel.com/nightclubs.htm>
2. <http://www.blackpoolnightlife.co.uk/>
3. <http://www.thesyndicate.org/>
4. http://www.uk-clubbing-directory.co.uk/pages/do_city_listing.asp?cityname=Blackpool
5. <http://www.henparties.com/nightlife.htm>
6. http://www.virtualtourist.com/travel/Europe/United_Kingdom/England/Lancashire/Blackpool-316838/Nightlife-Blackpool-BR-1.html
7. http://www.thedoorguy.co.uk/index.php/cPath/52_69
8. <http://www.touchlocal.com/nat/c-1355-t-2610-Night+Clubs-Blackpool>
9. <http://www.clubsanuk.com/>
10. <http://www.hawthornhouse-blackpool.co.uk/blackpool-nightlife.htm>

Analyzed Search Terms

1. blackpool night clubs
2. blackpool
3. night
4. clubs

Document Title

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "blackpool night clubs" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their Contents

No.	Document Title
1.	Blackpool nightclubs
2.	Blackpool night clubs and pubs
3.	--< THE SYNDICATE SUPERCLUB >--
4.	Clubbing in Blackpool in Blackpool at UK Clubbing Directory
5.	Blackpool nightclubs - Club SANUK - Brannigans Bar - The Syndicate
6.	Blackpool Nightlife - Reviews, Tips, Photos - VirtualTourist.com
7.	Nightclubs , Nightlife , Bars, Night Clubs , Comedy clubs , Nights Out , Adonis Cabaret, Lap dancing clubs , Biggest Nightclubs , Best Nightclubs . Book with the Doorguy.co.uk for a great night out . Group nights out , Hen Nights & Stag Nights .
8.	Night Clubs In Blackpool - Touch Blackpool Night Club Directory
9.	Blackpool Nightclub - Club Sanuk
10.	Blackpool Nightlife - Pubs & Clubs in Blackpool for stag & hen parties.

Your Contents

The Flagship Bar - **Blackpool's** best and most fun-packed bar

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

>	Quantity: You could use the search term "blackpool night clubs" at least once in the document title but this is optional.
>	Density: You could increase the keyword density for the search term "blackpool night clubs" in the document title but this is optional.
>	Position: You could use the search term "blackpool night clubs" at least once in the document title but this is optional.
OK	Quantity: You use the search term "blackpool" once in the document title. This meets the requirements.
OK	Density: The keyword density for the search term "blackpool" is 10.0%. This meets the requirements in the document title.
>>	Position: You've placed the search term "blackpool" at character position 20 of the document title. You should move it more to the top. Move it at most to character position 16.
>	Quantity: You could use the search term "night" at least once in the document title but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- > Density: You could increase the keyword density for the search term "night" in the document title but this is optional.
- > Position: You could use the search term "night" at least once in the document title but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the document title but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the document title but this is optional.
- > Position: You could use the search term "clubs" at least once in the document title but this is optional.
- OK Number of words: You use 10 words in the document title. This meets the requirements.
- OK Number of characters: You use 59 characters in the document title. This meets the requirements.

Detailed Analysis of "Document Title"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	1	0	0	0	0	0	0	0	0	0 to 1
Density	0.0%	0.0%	60.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% to 60.0%
Position	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	1	1	0	2	1	1	0	2	1	2	0 to 2
Density	10.0%	50.0%	20.0%	0.0%	22.2%	12.5%	16.7%	0.0%	22.2%	25.0%	16.7%	0.0% to 50.0%
Position	20	1	1	n/a	13	1	1	n/a	16	1	1	n/a to 16

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	1	0	0	1	1	10	2	1	1	0 to 10
Density	0.0%	50.0%	20.0%	0.0%	0.0%	12.5%	16.7%	28.6%	22.2%	25.0%	8.3%	0.0% to 50.0%
Position	n/a	11	11	n/a	n/a	11	11	1	1	11	11	n/a to 11

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	1	0	0	1	0	6	1	0	1	0 to 6
Density	0.0%	50.0%	20.0%	0.0%	0.0%	12.5%	0.0%	17.1%	11.1%	0.0%	8.3%	0.0% to 50.0%
Position	n/a	16	17	n/a	n/a	16	n/a	6	7	n/a	30	n/a to 30

Document Title Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	10	2	5	5	9	8	6	35	9	4	12	2 to 35
Characters	59	20	30	35	59	66	64	239	63	32	71	20 to 239

Meta Keywords

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their Contents

No.	Meta Keywords
1.	Nightclubs in Blackpool , Blackpool nightclubs , Blackpool's nightclubs , nights out, pubs in blackpool , syndicate nightclub , funnygirls, funny girl night club, dancing, music,
2.	Blackpool , United Kingdom Bars, Blackpool Clubs , Blackpool Dance Clubs , Blackpool Night Club , Night life in Blackpool is..., For the Serious Clubber, Stag and hen paradise, Take your pick! There are..., Blackpool has alot of things..., There's hundreds of clubs and..., Jay D's Cafe Bar, The Palace, We all got wigs on!, CHOOSE A PUB.....ANY...
3.	[not used]
4.	clubbing in Blackpool , nightclubbing , night clubs , Clubbing Uk, ibiza, vinyl, DJs, Godskitchen, Blackpool , music, dance, hard house, trance, drum n bass, jungle, clubbing pictures, nights out
5.	blackpool nightclubs , nightclubs in Blackpool
6.	Blackpool , United Kingdom Bars, Blackpool Clubs , Blackpool Dance Clubs , Blackpool Night Club , For the Serious Clubber, Night life in Blackpool is..., Stag and hen paradise, Take your pick! There are..., There's hundreds of clubs and..., Blackpool has alot of things..., Jay D's Cafe Bar, The Palace, We all got wigs on!, The best place is the Town...
7.	Bournemouth Nightclubs , London nightclubs , Nightclubs Brighton , Bournemouth bars & clubs , London bars & clubs , Brighton bars & clubs , Bristol bars & clubs , Hen nights , Stag nights , Girls nights out , Boys nights out , Office parties , corporate nights out , stag party, nights out , uk nightlife , stag weekends & events , hen nights , Nightclub guest list , Nightclub Vip, Comedy clubs , Lap dancing clubs , Party hotels , Adonis cabaret shows. Nightclubs Nottingham, nightclubs Bristol, Nightclubs Newquay , Best Nights Out
8.	Night Clubs In Blackpool - Touch Blackpool Night Club Directory. Your guide to Night Clubs in your comprehensive Touch Blackpool Night Clubs directory. Local, business directory
9.	Blackpool nightclubs , Blackpool restaurants, Blackpool fun pubs, Nightclubs in Blackpool , Blackpool nightclubs , Blackpool's nightclubs , nights out, pubs in blackpool , funnygirls, funny girl night club, henparties, hen parties, stag parties
10.	cheap hotel, hotel, blackpool , uk hotel, blackpool hotel, discount hotel, blackpool accommodation, blackpool guest house stag, guest house, bed and breakfast in blackpool , hotel room, stag party, cheap hotel rooms, cheap hotel uk, blackpool guest house, stag party uk, stag and hen party, blackpool holiday, b&b blackpool , stag party idea, uk guest house, cheap hotel in the uk, guest house in blackpool , blackpool stag, b&b in blackpool , cheap hotel accommodation, cheap hotel in blackpool , cheap hotel deal, cheap hotel rooms uk, blackpool hen, blackpool hen night , hen night in blackpool , blackpool stag and hen, blackpool holiday accommodation, cheap hotel blackpool , blackpool hotel stag, hotel blackpool uk, stag party weekend, hotel in blackpool uk, blackpool hotel accommodation, hawthorn house, hawthornhouse.co.uk

Your Contents

flagship bar, flagship, bar, flag ship, **blackpool**, lancashire, **night** out, **night clubs**, party

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- > Quantity: You could use the search term "blackpool night clubs" at least once in the Meta Keywords tag but this is optional.
- > Density: You could increase the keyword density for the search term "blackpool night clubs" in the Meta Keywords tag but this is optional.
- > Position: You could use the search term "blackpool night clubs" at least once in the Meta Keywords tag but this is optional.
- OK Quantity: You use the search term "blackpool" once in the Meta Keywords tag. This meets the requirements.
- OK Density: The keyword density for the search term "blackpool" is 7.7%. This meets the requirements in the Meta Keywords tag.
- >> Position: You've placed the search term "blackpool" at character position 41 of the Meta Keywords tag. You should move it more to the top. Move it at most to character position 21.
- OK Quantity: You use the search term "night" 2 times in the Meta Keywords tag. This meets the requirements.
- OK Density: The keyword density for the search term "night" is 15.4%. This meets the requirements in the Meta Keywords tag.
- OK Position: You've placed the search term "night" at character position 64 of the Meta Keywords tag. This meets the requirements.
- OK Quantity: You use the search term "clubs" once in the Meta Keywords tag. This meets the requirements.
- OK Density: The keyword density for the search term "clubs" is 7.7%. This meets the requirements in the Meta Keywords tag.
- >> Position: You've placed the search term "clubs" at character position 81 of the Meta Keywords tag. You should move it more to the top. Move it at most to character position 45.
- OK Number of words: You use 13 words in the Meta Keywords tag. This meets the requirements.
- OK Number of characters: You use 92 characters in the Meta Keywords tag. This meets the requirements.

Detailed Analysis of "Meta Keywords"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	1	0	0	0 to 1
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.0%	0.0%	0.0%	0.0% to 12.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	120	n/a	n/a	n/a to 120

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	4	6	0	2	2	6	0	3	7	22	0 to 22
Density	7.7%	19.0%	11.1%	0.0%	7.7%	40.0%	10.5%	0.0%	12.0%	24.1%	18.5%	0.0% to 40.0%
Position	41	15	1	n/a	13	1	1	n/a	16	1	21	n/a to 21

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	2	6	2	0	3	2	2	17	4	6	2	0 to 17
Density	15.4%	28.6%	3.7%	0.0%	11.5%	40.0%	3.5%	23.3%	16.0%	20.7%	1.7%	0.0% to 40.0%
Position	64	1	83	n/a	24	11	83	13	1	11	562	n/a to 562

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	3	3	0	1	2	3	12	3	4	0	0 to 12
Density	7.7%	14.3%	5.6%	0.0%	3.8%	40.0%	5.3%	16.4%	12.0%	13.8%	0.0%	0.0% to 40.0%
Position	81	6	43	n/a	45	16	43	18	7	16	n/a	n/a to 45

Meta Keywords Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	13	21	54	0	26	5	57	73	25	29	119	0 to 119
Characters	92	174	345	0	191	45	350	532	177	239	823	0 to 823

Meta Description

The Meta description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: `<meta name="description" content="This sentence describes the contents of your web site.">`

Their Contents

No.	Meta Description
1.	Nightclubs in Blackpool . Featuring pubs and night club information for Blackpool .
2.	Blackpool bars, clubs and nightlife . Reviews and photos posted by real travelers and Blackpool , United Kingdom locals. Get the real scoop on Blackpool nightclubs .
3.	[not used]
4.	Clubbing listings in Blackpool , nightclubs and clubbing clothes from UK Clubbing Directory
5.	We have some great blackpool nightclubs to choose from including heaven and hell, SANUK nightclub , funny girls and brannigans & The Syndicate all to make your hen party swing
6.	Insider tips on Blackpool bars, clubs and nightlife . Reviews and photos posted by real travelers and Blackpool , United Kingdom locals. Get the real scoop on Blackpool nightclubs .
7.	Best nightclubs , Bars, Comedy clubs , Nightlife & Lap dancing clubs in the UK. Best Nights out are booked with the Doorguy.co.uk
8.	Night Clubs In Blackpool - Touch Blackpool Night Club Directory. Your guide to Night Clubs in your comprehensive Touch Blackpool Night Clubs directory
9.	Blackpool has the best nightclubs , restaurants and fun pubs for your hen party and stag party
10.	Nightlife in Blackpool , pubs & clubs for a stag or hen party. Great location for pubs & clubs in Blackpool for stag & hen parties.

Your Contents

Enjoy a **night** out in **Blackpool** at The Flagship Bar

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

>	Quantity: You could use the search term "blackpool night clubs" at least once in the Meta Description tag but this is optional.
>	Density: You could increase the keyword density for the search term "blackpool night clubs" in the Meta Description tag but this is optional.
>	Position: You could use the search term "blackpool night clubs" at least once in the Meta Description tag but this is optional.
OK	Quantity: You use the search term "blackpool" once in the Meta Description tag. This meets the requirements.
OK	Density: The keyword density for the search term "blackpool" is 10.0%. This meets the requirements in the Meta Description tag.

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- OK Position: You've placed the search term "blackpool" at character position 22 of the Meta Description tag. This meets the requirements.
- OK Quantity: You use the search term "night" once in the Meta Description tag. This meets the requirements.
- OK Density: The keyword density for the search term "night" is 10.0%. This meets the requirements in the Meta Description tag.
- OK Position: You've placed the search term "night" at character position 9 of the Meta Description tag. This meets the requirements.
- > Quantity: You could use the search term "clubs" at least once in the Meta Description tag but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the Meta Description tag but this is optional.
- > Position: You could use the search term "clubs" at least once in the Meta Description tag but this is optional.
- OK Number of words: You use 10 words in the Meta Description tag. This meets the requirements.
- OK Number of characters: You use 50 characters in the Meta Description tag. This meets the requirements.

Detailed Analysis of "Meta Description"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	1	0	0	0 to 1
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.6%	0.0%	0.0%	0.0% to 13.6%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	120	n/a	n/a	n/a to 120

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	2	3	0	1	1	3	0	3	1	2	0 to 3
Density	10.0%	18.2%	12.5%	0.0%	8.3%	3.4%	11.1%	0.0%	13.6%	6.3%	8.0%	0.0% to 18.2%
Position	22	15	1	n/a	22	20	17	n/a	16	1	14	n/a to 22

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	2	2	0	1	2	2	3	4	1	1	0 to 4
Density	10.0%	18.2%	8.3%	0.0%	8.3%	6.9%	7.4%	14.3%	18.2%	6.3%	4.0%	0.0% to 18.2%
Position	9	1	27	n/a	33	30	43	6	1	24	1	n/a to 43

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	2	0	1	1	2	3	3	1	2	0 to 3
Density	0.0%	9.1%	8.3%	0.0%	8.3%	3.4%	7.4%	14.3%	13.6%	6.3%	8.0%	0.0% to 14.3%
Position	n/a	6	17	n/a	38	35	33	11	7	29	32	n/a to 38

Meta Description Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	10	11	24	0	12	29	27	21	22	16	25	0 to 29
Characters	50	81	162	0	90	174	178	127	150	93	130	0 to 178

Body Text

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The statistics include spaces and punctuation marks.

Your Contents

The Flagship Bar illuminations are here illuminations are here untill beginning of november if you are planning a trip to see this fantastic light show dont forget to call in the flagship situated right in the middle of the show on the promenade we cater for all groups stags, hens, birthday, divorce, if you are celebrating anything at all let your party join our party its free admission all weekend and don't forget it pays to get your picture taken and go in for our picture of the season and win a holiday for upto £500 all this and more only @ the flagship check out our contact page for a mini map to see were we are see you all there..... **blackpool** switch on AUGUST BANK HOLIDAY WEEKEND IS HERE stag and hen and all large group parties FIRST NAME LAST NAME D.O.B d m y EMAIL ADDRESS MOBILE No.

22nd Sep 2007 COUNTY DURHAM LASSES ON HOODYS HORNY HEN DO. GREAT LASSES. ESP FOCUSING THE THE CAMERA FOR THE SHOW ON SUNDAY CHEERS FANTASTIC FANCY DRESS COULD BE AWINNER IN THE HOLIDAY COMP KEEP CKECKING THE POLL PRRRFECT PUSSY ON TH PROWL. SUPER SEXY !!! THINK I WILL HAVE THE SOUP SEE YOU SOON THE FREAKS- CREEPS ON THE DANCE FLOOR DJ Diary Archive » 24th Sep 2007 See previous Poll Winners some of our popular drinks

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- > Quantity: You could use the search term "blackpool night clubs" at least once in the body text but this is optional.
- > Density: You could increase the keyword density for the search term "blackpool night clubs" in the body text but this is optional.
- > Position: You could use the search term "blackpool night clubs" at least once in the body text but this is optional.
- > Quantity: You could use the search term "blackpool" more than once in the body text but this is optional.
- >> Density: You should increase the keyword density for the search term "blackpool" from 0.4% to up to 7.2% in the body text. You can do this by adding the search term "blackpool" to the body text, or by removing some text.
- >> Position: You've placed the search term "blackpool" at character position 660 of the body text. You should move it more to the top. Move it at most to character position 495.
- > Quantity: You could use the search term "night" at least once in the body text but this is optional.
- > Density: You could increase the keyword density for the search term "night" in the body text but this is optional.
- > Position: You could use the search term "night" at least once in the body text but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the body text but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the body text but this is optional.
- > Position: You could use the search term "clubs" at least once in the body text but this is optional.
- OK Number of words: You use 229 words in the body text. This meets the requirements.
- OK Number of characters: You use 1,251 characters in the body text. This meets the requirements.

Detailed Analysis of "Body Text"**Analysis of "blackpool night clubs":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	1	0	0	0	0	0	1	0	0	0 to 2
Density	0.0%	0.8%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0% to 1.4%
Position	n/a	1,286	927	n/a	n/a	n/a	n/a	n/a	5,573	n/a	n/a	n/a to 5,573

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	42	15	1	19	12	48	14	43	35	18	1 to 48
Density	0.4%	5.3%	7.2%	4.2%	1.6%	1.7%	2.5%	5.9%	4.6%	5.3%	1.3%	1.3% to 7.2%
Position	660	15	51	13	483	226	71	208	164	495	18	13 to 495

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	19	6	0	7	9	30	36	33	3	25	0 to 36
Density	0.0%	2.4%	2.9%	0.0%	0.6%	1.3%	1.6%	15.1%	3.5%	0.5%	1.8%	0.0% to 15.1%
Position	n/a	1	164	n/a	4,729	267	81	84	149	13	70	n/a to 4,729

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	11	5	0	5	4	8	25	26	0	4	0 to 26
Density	0.0%	1.4%	2.4%	0.0%	0.4%	0.6%	0.4%	10.5%	2.8%	0.0%	0.3%	0.0% to 10.5%
Position	n/a	6	170	n/a	4,981	189	1,013	199	155	n/a	38	n/a to 4,981

Body Text Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	229	800	209	24	1,215	706	1,933	239	941	655	1,381	24 to 1,933
Characters	1,251	4,906	1,303	145	10,942	4,080	11,204	1,880	6,117	3,792	7,737	145 to 11,204

Body Text In Bold Type Face

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their Contents

No.	Body Text In Bold Type Face
1.	01253 625147 English Tourist Board - 3 Diamond Blackpool hotel - Guest Accommodation MAIN PAGE View our Facilities Special Offers Blackpool Attractions Blackpool Shows Christmas Turkey & Tinsel Enquiry Form Cheeky- Blackpool!! Nightclubs Meet the Staff Classic Blackpool Pictures Blackpool History(new) Links >>Contact Us Add This Site to your Favorites Nightclubs , Theatres and entertainment of the night in Blackpool Featured information about Blackpool's night clubs , pubs, theatres in Blackpool and entertainment at night (comedy clubs ets). Blackpool has a fantastic nightlife that offers you everything you need to make your stay in Blackpool one to remember! If you have a venue which you would like to add, please email us your information. "We advise you to call the venue before you set off to make sure your night out goes without a hitch." Syndicate 130-140 Church St, Blackpool , FY1 3PR T: 01253 753222 Heaven and Hell The Waterfront Funny Girls: Contact info - 5 Dickson Road Blackpool , Lancashire, FY1 2AX T: 0870 350 3866 Blackpool Pubs Cahoots: 13-15 Market St , Blackpool - 01253 299930 The Counting House: 10 Talbot Sq, Blackpool Finns: NTK (Need to Know): 23-25 Market Street, Blackpool , Lancashire FY1 1ET T:01253 620641 The Walkabout Pub Yates Wine Lodge: 2-10 Talbot Rd, Blackpool , T:(01253)752443 The illuminations make Blackpool the "Las Vegas" of England. A spectacular free show!! [Enquiry Form][View our Facilities][Turkey & Tinsel][Specials] [Meet the Staff][Cheeky Blackpool] [Blackpool Shows] [Blackpool Attractions][Blackpool Night Clubs][Picture Gallery][Contact Us] 01253 625147 Design by Keyos
2.	[not used]
3.	[not used]
4.	Email address Password Topic Last updated User NorthYork butterworth panting pea DJ WOOD Grimrizzla
5.	Rumours Hush
6.	Become a Virtual Tourist Member Today! email to friend help Blackpool Hotel 3* Luxury hotel Blackpool Hotels United Airlines Hotels Blackpool Blackpool Hotels Blackpool Hotels . UK Hotels Local Time 12:13 pm Saturday, September 29, 2007 Blackpool Map Add your own Tips or Photos Blackpool Nightlife Tips 1 - 10 of 32 All Tips ~ Syndicate Nightclub ~: For the Serious Clubber Theme: Address: Website: Rate Night life in Blackpool is... Theme: Rate Stag and hen paradise Theme: Rate Take your pick! There are... Theme: Directions: Rate There's hundreds of clubs and... Theme: Directions: Rate Blackpool has alot of things... Theme: Directions: Rate Jay D's Cafe Bar: Jay D's Cafe Bar Theme: Directions: Other Contact: Rate The Palace: The Palace Theme: Directions: Rate Let's go!: We all got wigs on! Theme: Directions: Rate The best place is the Town... Theme: Directions: Rate 1 » » »
7.	Call direct on: 01202 552163 1 7 7 1 Tel.: Fax.: E-mail:
8.	Night Clubs in Blackpool Want customers to find your business online? © 2007 Touch Local Ltd TouchLocal.com Site
9.	[not used]
10.	Out and About in Blackpool PUBS AND CLUBS IN BLACKPOOL Blackpool's Nightlife Blackpool Pubs Cahoots Finns The Walkabout Pub Roxy's Fun Pub Lionels Yates Wine Lodge click here Blackpool Clubs The Syndicate The Waterfront Insomnia Flares Heaven and Hell Springs Flamingo's Funny Girls Blackpool Pleasure Beach Blackpool Tower webcam Website designing : Sims Designs

Your Contents

illuminations are here **blackpool** switch on AUGUST BANK HOLIDAY WEEKEND IS HERE stag and hen and all large group parties

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- > Quantity: You could use the search term "blackpool night clubs" at least once in the bold body text but this is optional.
- > Density: You could increase the keyword density for the search term "blackpool night clubs" in the bold body text but this is optional.
- > Position: You could use the search term "blackpool night clubs" at least once in the bold body text but this is optional.
- OK Quantity: You use the search term "blackpool" once in the bold body text. This meets the requirements.
- OK Density: The keyword density for the search term "blackpool" is 5.0%. This meets the requirements in the bold body text.
- OK Position: You've placed the search term "blackpool" at character position 24 of the bold body text. This meets the requirements.
- > Quantity: You could use the search term "night" at least once in the bold body text but this is optional.
- > Density: You could increase the keyword density for the search term "night" in the bold body text but this is optional.
- > Position: You could use the search term "night" at least once in the bold body text but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the bold body text but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the bold body text but this is optional.
- > Position: You could use the search term "clubs" at least once in the bold body text but this is optional.
- OK Number of words: You use 20 words in the bold body text. This meets the requirements.
- OK Number of characters: You use 119 characters in the bold body text. This meets the requirements.

Detailed Analysis of "Body Text In Bold Type Face"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	0	0	0	0	0	0	0	0	0 to 1
Density	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% to 1.1%
Position	n/a	1,577	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1,577

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	23	0	0	0	0	9	0	1	0	7	0 to 23
Density	5.0%	8.7%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%	5.6%	0.0%	13.0%	0.0% to 13.0%
Position	24	48	n/a	n/a	n/a	n/a	64	n/a	16	n/a	18	n/a to 64

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	8	0	0	0	0	3	0	1	0	1	0 to 8
Density	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	5.6%	0.0%	1.9%	0.0% to 5.5%
Position	n/a	230	n/a	n/a	n/a	n/a	295	n/a	1	n/a	68	n/a to 295

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	5	0	0	0	0	1	0	1	0	2	0 to 5
Density	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	5.6%	0.0%	3.7%	0.0% to 5.5%
Position	n/a	235	n/a	n/a	n/a	n/a	562	n/a	7	n/a	37	n/a to 562

Body Text In Bold Type Face Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	20	264	0	0	14	2	146	13	18	0	54	0 to 264
Characters	119	1,661	0	0	99	12	891	57	112	0	363	0 to 1,661

First Sentence of the Body Text

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their Contents

No.	First Sentence of the Body Text
1.	Nightclubs in Blackpool , Pubs in Blackpool and other establishments.
2.	There's something for everyone round the clock in Blackpool .
3.	Home Blackpool Bristol Syndicate Sounds Contact Us Add to favorites Site Design and Content © 2007 Nexum Leisure Ltd
4.	Home My profile Clubbers guide Gig guide Messageboards Photos Groups Clubbing shops Competitions Events calendar Add content Listen
5.	These venues are the main places we use for evening entertainment for our parties.
6.	Become a Virtual Tourist Member Today!
7.	Quick Find
8.	UK Home Touch Life Promote your Business Business Log In Contact Us
9.	- home - nights - events - members - guest list - club pics - people pics - contact -
10.	Out and About in Blackpool Pubs AND Clubs in Blackpool Blackpool's Nightlife There are many clubs and pubs able to suit everybody who comes to Blackpool looking for an evening out.

Your Contents

The Flagship Bar

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

OK	Quantity: You don't use the search term "blackpool night clubs" in the first sentence of the body text. This meets the requirements.
>	Quantity: You could use the search term "blackpool" at least once in the first sentence of the body text but this is optional.
>	Density: You could increase the keyword density for the search term "blackpool" in the first sentence of the body text but this is optional.
>	Position: You could use the search term "blackpool" at least once in the first sentence of the body text but this is optional.
>	Quantity: You could use the search term "night" at least once in the first sentence of the body text but this is optional.
>	Density: You could increase the keyword density for the search term "night" in the first sentence of the body text but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- > Position: You could use the search term "night" at least once in the first sentence of the body text but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the first sentence of the body text but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the first sentence of the body text but this is optional.
- > Position: You could use the search term "clubs" at least once in the first sentence of the body text but this is optional.
- OK Number of words: You use 3 words in the first sentence of the body text. This meets the requirements.
- OK Number of characters: You use 16 characters in the first sentence of the body text. This meets the requirements.

Detailed Analysis of "First Sentence of the Body Text"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	1	1	0	0	0	0	0	0	4	0 to 4
Density	0.0%	22.2%	11.1%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.9%	0.0% to 22.2%
Position	n/a	15	51	8	n/a	n/a	n/a	n/a	n/a	n/a	18	n/a to 51

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	0	0	0	0	0	0	1	1	0 to 1
Density	0.0%	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	3.2%	0.0% to 11.1%
Position	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10	68	n/a to 68

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	0	0	0	0	0	0	0	2	0 to 2
Density	0.0%	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%	0.0% to 11.1%
Position	n/a	6	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	37	n/a to 37

First Sentence of the Body Text Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	3	9	9	24	29	14	6	2	12	11	31	2 to 31
Characters	16	68	60	126	153	82	38	10	67	85	180	10 to 180

URL

The URL is the address of a web page, for example "www.domain.com/index.htm". This chapter tries to find out if Google.com gives extra relevance to search terms within the URL. When you create web pages with search terms in the URL, separate them with dashes.

Example: <http://www.your-keyword.com/your-keyword/your-keyword.htm>

Their Contents

No.	URL
1.	www.homecliffehotel nightclubs (http://www.homecliffehotel.com/nightclubs.htm)
2.	www blackpoolnightlife (http://www.blackpoolnightlife.co.uk/)
3.	www thesyndicate (http://www.thesyndicate.org/)
4.	www uk clubbing directory pages do city listing cityname Blackpool (http://www.uk-clubbing-directory.co.uk/pages/do_city_listing.asp?cityname=Blackpool)
5.	www henparties nightlife (http://www.henparties.com/nightlife.htm)
6.	www virtualtourist travel Europe United Kingdom England Lancashire Blackpool 316838 Nightlife Blackpool BR 1 (http://www.virtualtourist.com/travel/Europe/United_Kingdom/England/Lancashire/Blackpool-316838/Nightlife-Blackpool-BR-1.html)
7.	www thedoorguy index cPath 52 69 (http://www.thedoorguy.co.uk/index.php/cPath/52_69)
8.	www touchlocal nat c 1355 t 2610 Night Clubs Blackpool (http://www.touchlocal.com/nat/c-1355-t-2610-Night+Clubs-Blackpool)
9.	www clubsanuk (http://www.clubsanuk.com/)
10.	www hawthornhouse blackpool blackpool nightlife (http://www.hawthornhouse-blackpool.co.uk/blackpool_nightlife.htm)

Your Contents

[www theflagshipbar \[<http://www.theflagshipbar.com/>\]](http://www.theflagshipbar.com/)

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- OK Quantity: You don't use the search term "blackpool night clubs" in the URL. This meets the requirements.
- > Quantity: You could use the search term "blackpool" at least once in the URL but this is optional.
- > Density: You could increase the keyword density for the search term "blackpool" in the URL but this is optional.
- > Position: You could use the search term "blackpool" at least once in the URL but this is optional.
- > Quantity: You could use the search term "night" at least once in the URL but this is optional.
- > Density: You could increase the keyword density for the search term "night" in the URL but this is optional.
- > Position: You could use the search term "night" at least once in the URL but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the URL but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the URL but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- > Position: You could use the search term "clubs" at least once in the URL but this is optional.
- OK Number of words: You use 2 words in the URL. This meets the requirements.
- OK Number of characters: You use 18 characters in the URL. This meets the requirements.

Detailed Analysis of "URL"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	1	0	1	0	2	0	1	0	2	0 to 2
Density	0.0%	0.0%	50.0%	0.0%	10.0%	0.0%	14.3%	0.0%	10.0%	0.0%	40.0%	0.0% to 50.0%
Position	n/a	n/a	5	n/a	58	n/a	68	n/a	46	n/a	19	n/a to 68

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	1	0	0	1	1	0	1	0	1	0 to 1
Density	0.0%	33.3%	50.0%	0.0%	0.0%	33.3%	7.1%	0.0%	10.0%	0.0%	20.0%	0.0% to 50.0%
Position	n/a	21	14	n/a	n/a	16	85	n/a	34	n/a	39	n/a to 85

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	0	0	0	0	0	1	1	0	0 to 1
Density	0.0%	33.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	50.0%	0.0%	0.0% to 50.0%
Position	n/a	26	n/a	n/a	n/a	n/a	n/a	n/a	40	5	n/a	n/a to 40

URL Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	2	3	2	2	10	3	14	6	10	2	5	2 to 14
Characters	18	30	22	16	66	24	108	32	54	13	47	13 to 108

H1 Headline Texts

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your Contents

[not used]

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- > Quantity: You could use the search term "blackpool night clubs" at least once in the H1 headline texts but this is optional.
- > Density: You could increase the keyword density for the search term "blackpool night clubs" in the H1 headline texts but this is optional.
- > Quantity: You could use the search term "blackpool" at least once in the H1 headline texts but this is optional.
- > Density: You could increase the keyword density for the search term "blackpool" in the H1 headline texts but this is optional.
- > Quantity: You could use the search term "night" at least once in the H1 headline texts but this is optional.
- > Density: You could increase the keyword density for the search term "night" in the H1 headline texts but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the H1 headline texts but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the H1 headline texts but this is optional.
- OK Number of words: You don't use H1 headline texts. This complies with the requirements.
- OK Number of characters: You don't use H1 headline texts. This meets the requirements.

Detailed Analysis of "H1 Headline Texts"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	0	0	0	0	0	0	0	0	0 to 1
Density	0.0%	21.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% to 21.4%

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	3	0	0	0	0	2	0	1	0	0	0 to 3
Density	0.0%	21.4%	0.0%	0.0%	0.0%	0.0%	50.0%	0.0%	25.0%	0.0%	0.0%	0.0% to 50.0%

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	3	0	0	0	0	2	0	1	0	0	0 to 3
Density	0.0%	21.4%	0.0%	0.0%	0.0%	0.0%	50.0%	0.0%	25.0%	0.0%	0.0%	0.0% to 50.0%

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	0	0	0	0	0	0	1	0	0	0 to 2
Density	0.0%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%	0.0%	0.0%	0.0% to 25.0%

H1 Headline Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	0	14	0	0	0	0	4	0	4	0	0	0 to 14
Characters	0	103	0	0	0	0	39	0	24	0	0	0 to 103

H2 Headline Texts

H2 headline texts are the texts that are written between the <h2>...</h2> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h2>your big headline text</h2>

Your Contents

[not used]

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- OK Quantity: You don't use the search term "blackpool night clubs" in the H2 headline texts. This meets the requirements.
- > Quantity: You could use the search term "blackpool" at least once in the H2 headline texts but this is optional.
- > Density: You could increase the keyword density for the search term "blackpool" in the H2 headline texts but this is optional.
- > Quantity: You could use the search term "night" at least once in the H2 headline texts but this is optional.
- > Density: You could increase the keyword density for the search term "night" in the H2 headline texts but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the H2 headline texts but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the H2 headline texts but this is optional.
- OK Number of words: You don't use H2 headline texts. This complies with the requirements.
- OK Number of characters: You don't use H2 headline texts. This meets the requirements.

Detailed Analysis of "H2 Headline Texts"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	23	0	0	4	0	1	0	0	0	0	0 to 23
Density	0.0%	4.0%	0.0%	0.0%	10.5%	0.0%	33.3%	0.0%	0.0%	0.0%	0.0%	0.0% to 33.3%

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	10	0	0	0	0	0	0	3	0	0	0 to 10
Density	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	0.0% to 6.3%

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	5	0	0	1	0	0	0	1	0	0	0 to 5
Density	0.0%	0.9%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0% to 2.6%

H2 Headline Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	0	568	0	0	38	0	3	0	48	0	0	0 to 568
Characters	0	3,328	0	0	217	0	22	0	312	0	0	0 to 3,328

Same Site Link Texts

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same site link texts into account.

Example: The HTML tag `Contact information` contains the same site link text "Contact information".

Your Contents

No.	Same Site Link Text	Link URL
1.	The Flagship Bar	/
2.	[empty]	/
3.	[empty]	/aboutus/
4.	[empty]	/yourphotos/
5.	[empty]	/videos/
6.	[empty]	/whatson/
7.	[empty]	/contactus/
8.	[empty]	/recruitment/
9.	[empty]	/contactus/
10.	[empty]	/whatson/
11.	[empty]	/yourphotos/
12.	blackpool switch on	/?news=20
13.	AUGUST BANK HOLIDAY WEEKEND IS HERE	/?news=19
14.	stag and hen and all large group parties	/?news=18
15.	[empty]	/news/
16.	[empty]	/
17.	[empty]	/
18.	[empty]	/
19.	DJ Diary Archive »	/djdiary/archive/
20.	[empty]	/djdiary/
21.	[empty]	/
22.	[empty]	/
23.	[empty]	/
24.	[empty]	/
25.	[empty]	/
26.	[empty]	/
27.	[empty]	/

Your Contents		
No.	Same Site Link Text	Link URL
28.	[empty]	/
29.	[empty]	/yourphotos/
30.	See previous Poll Winners	/competition/pollwinners/
31.	[empty]	/competition/
32.	[empty]	/yourphotos/

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- > Quantity: You could use the search term "blackpool night clubs" at least once in the same site link texts but this is optional.
- > Density: You could increase the keyword density for the search term "blackpool night clubs" in the same site link texts but this is optional.
- OK Quantity: You use the search term "blackpool" once in the same site link texts. This meets the requirements.
- OK Density: The keyword density for the search term "blackpool" is 3.6%. This meets the requirements in the same site link texts.
- > Quantity: You could use the search term "night" at least once in the same site link texts but this is optional.
- > Density: You could increase the keyword density for the search term "night" in the same site link texts but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the same site link texts but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the same site link texts but this is optional.
- OK Number of words: You use 28 words in the same site link texts. This meets the requirements.
- OK Number of characters: You use 157 characters in the same site link texts. This meets the requirements.

Detailed Analysis of "Same Site Link Texts"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	0	0	0	0	0	1	0	0	0 to 1
Density	0.0%	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0% to 5.5%

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	9	2	0	5	0	24	10	1	0	0	0 to 24
Density	3.6%	16.4%	25.0%	0.0%	1.2%	0.0%	8.7%	9.0%	0.7%	0.0%	0.0%	0.0% to 25.0%

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	1	0	3	0	2	30	5	0	0	0 to 30
Density	0.0%	3.6%	12.5%	0.0%	0.7%	0.0%	0.7%	27.0%	3.5%	0.0%	0.0%	0.0% to 27.0%

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	0	0	3	0	0	22	3	0	0	0 to 22
Density	0.0%	3.6%	0.0%	0.0%	0.7%	0.0%	0.0%	19.8%	2.1%	0.0%	0.0%	0.0% to 19.8%

Same Site Link Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	28	55	8	0	422	0	275	111	141	3	0	0 to 422
Characters	157	413	72	0	2,736	0	1,678	901	863	18	0	0 to 2,736

Outbound Link Texts

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your Contents

No.	Outbound Link Text	Link URL
1.	[empty]	http://www.bannerhost.co.uk/adclick.php?n=a424e4f6
2.	[empty]	http://www.blackpulleisure.co.uk/

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

OK	Quantity: You don't use the search term "blackpool night clubs" in the outbound link texts. This meets the requirements.
>	Quantity: You could use the search term "blackpool" at least once in the outbound link texts but this is optional.
>	Density: You could increase the keyword density for the search term "blackpool" in the outbound link texts but this is optional.
>	Quantity: You could use the search term "night" at least once in the outbound link texts but this is optional.
>	Density: You could increase the keyword density for the search term "night" in the outbound link texts but this is optional.
>	Quantity: You could use the search term "clubs" at least once in the outbound link texts but this is optional.
>	Density: You could increase the keyword density for the search term "clubs" in the outbound link texts but this is optional.
OK	Number of words: You don't use outbound link texts. This complies with the requirements.
OK	Number of characters: You don't use outbound link texts. This meets the requirements.

Detailed Analysis of "Outbound Link Texts"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	3	1	0	0	0	0	0	0	1	0 to 3
Density	0.0%	0.0%	21.4%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0% to 21.4%

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	3	0	0	0 to 3
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0% to 3.7%

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	1	0	0	0 to 1
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0% to 1.2%

Outbound Link Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	0	5	14	8	0	0	12	2	81	0	10	0 to 81
Characters	0	29	113	53	0	0	104	17	467	0	66	0 to 467

Same Site Link URLs

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same site link URL "contact.htm".

Your Contents

No.	Same Site Link URL	Link Text
1.	[empty] [/]	The Flagship Bar
2.	[empty] [/]	[empty]
3.	aboutus [/aboutus/]	[empty]
4.	yourphotos [/yourphotos/]	[empty]
5.	videos [/videos/]	[empty]
6.	whatson [/whatson/]	[empty]
7.	contactus [/contactus/]	[empty]
8.	recruitment [/recruitment/]	[empty]
9.	contactus [/contactus/]	[empty]
10.	whatson [/whatson/]	[empty]
11.	yourphotos [/yourphotos/]	[empty]
12.	news 20 [/?news=20]	blackpool switch on
13.	news 19 [/?news=19]	AUGUST BANK HOLIDAY WEEKEND IS HERE
14.	news 18 [/?news=18]	stag and hen and all large group parties
15.	news [/news/]	[empty]
16.	[empty] [/]	[empty]
17.	[empty] [/]	[empty]
18.	[empty] [/]	[empty]
19.	djdiary archive [/djdiary/archive/]	DJ Diary Archive »
20.	djdiary [/djdiary/]	[empty]
21.	[empty] [/]	[empty]
22.	[empty] [/]	[empty]
23.	[empty] [/]	[empty]
24.	[empty] [/]	[empty]
25.	[empty] [/]	[empty]
26.	[empty] [/]	[empty]
27.	[empty] [/]	[empty]
28.	[empty] [/]	[empty]

Your Contents		
No.	Same Site Link URL	Link Text
29.	yourphotos [/yourphotos/]	[empty]
30.	competition pollwinners [/competition/pollwinners/]	See previous Poll Winners
31.	competition [/competition/]	[empty]
32.	yourphotos [/yourphotos/]	[empty]

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- OK Quantity: You don't use the search term "blackpool night clubs" in the same site link URLs. This meets the requirements.
- > Quantity: You could use the search term "blackpool" at least once in the same site link URLs but this is optional.
- > Density: You could increase the keyword density for the search term "blackpool" in the same site link URLs but this is optional.
- > Quantity: You could use the search term "night" at least once in the same site link URLs but this is optional.
- > Density: You could increase the keyword density for the search term "night" in the same site link URLs but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the same site link URLs but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the same site link URLs but this is optional.
- OK Number of words: You use 24 words in the same site link URLs. This meets the requirements.
- OK Number of characters: You use 177 characters in the same site link URLs. This meets the requirements.

Detailed Analysis of "Same Site Link URLs"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	2	0	38	0	86	0	1	0	0	0 to 86
Density	0.0%	6.1%	28.6%	0.0%	5.4%	0.0%	7.9%	0.0%	0.1%	0.0%	0.0%	0.0% to 28.6%

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	0	0	0	2	7	0	26	0	0	0 to 26
Density	0.0%	6.1%	0.0%	0.0%	0.0%	4.4%	0.6%	0.0%	2.8%	0.0%	0.0%	0.0% to 6.1%

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	1	0	0	0	0	0	26	0	0	0 to 26
Density	0.0%	6.1%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0% to 14.3%

Same Site Link URLs Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	24	33	7	0	707	45	1,089	333	932	2	0	0 to 1,089
Characters	177	287	56	0	4,581	261	9,244	1,657	13,161	15	0	0 to 13,161

Outbound Link URLs

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your Contents

No.	Outbound Link URL	Link Text
1.	www bannerhost adclick n a424e4f6 [http://www.bannerhost.co.uk/adclick.php?n=a424e4f6]	[empty]
2.	www blackpool leisure [http://www. blackpool leisure.co.uk/]	[empty]

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- OK Quantity: You don't use the search term "blackpool night clubs" in the outbound link URLs. This meets the requirements.
- OK Quantity: You use the search term "blackpool" once in the outbound link URLs. This meets the requirements.
- OK Density: The keyword density for the search term "blackpool" is 14.3%. This meets the requirements in the outbound link URLs.
- > Quantity: You could use the search term "night" at least once in the outbound link URLs but this is optional.
- > Density: You could increase the keyword density for the search term "night" in the outbound link URLs but this is optional.
- > Quantity: You could use the search term "clubs" at least once in the outbound link URLs but this is optional.
- > Density: You could increase the keyword density for the search term "clubs" in the outbound link URLs but this is optional.
- OK Number of words: You use 7 words in the outbound link URLs. This meets the requirements.
- OK Number of characters: You use 53 characters in the outbound link URLs. This meets the requirements.

Detailed Analysis of "Outbound Link URLs"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	0	2	5	0	0	0	0	33	0	0	0 to 33
Density	14.3%	0.0%	10.5%	19.2%	0.0%	0.0%	0.0%	0.0%	14.9%	0.0%	0.0%	0.0% to 19.2%

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	1	0	0	0	0	0	0	0	0 to 1
Density	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% to 3.8%

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	1	0	0	0	0	0	0	0	0	0 to 1
Density	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% to 5.3%

Outbound Link URLs Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	7	37	19	26	0	0	16	3	221	0	24	0 to 221
Characters	53	217	163	257	0	0	89	17	1,617	0	149	0 to 1,617

IMG ALT Attributes

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your Contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	http://www.bannerhost.co.uk/adview.php?what=zone:12&amp;n=a424e4f6
2.	Flagship Home Page	/images/layout/home_button.jpg
3.	Flagship About Us	/images/layout/aboutus_button.jpg
4.	Flagship Your Photos	/images/layout/yourphotos_button.jpg
5.	Flagship Videos	/images/layout/video_button.gif
6.	Flagship What's On	/images/layout/whatson_button.jpg
7.	Flagship Contact Us	/images/layout/contactus_button.jpg
8.	Flagship Recruitment	/images/layout/recruitment_button.jpg
9.	Red Square	/images/banners/henstag_banner.jpg
10.	What's On	/images/banners/whatson_banner.jpg
11.	Photo Gallery	/images/banners/gallery_banner.jpg
12.	Blackpool Le	/images/banners/bookhotel_banner.jpg
13.	Latest News	/images/layout/latest_news.jpg
14.	News Archive	/images/layout/news_archive.jpg
15.	Register Now	/images/layout/register_now.jpg
16.	[empty]	/images/layout/register_bottom.jpg
17.	[empty]	/images.php?type=thumb&id=4406
18.	[empty]	/images.php?type=thumb&id=4457
19.	[empty]	/images.php?type=thumb&id=4481
20.	Top Tune	/images/layout/top_tune.jpg
21.	[empty]	/images/layout/dj_bottom.jpg
22.	[empty]	/images.php?type=thumb&id=4511
23.	[empty]	/images.php?type=thumb&id=4445
24.	[empty]	/images.php?type=thumb&id=4420
25.	[empty]	/images.php?type=thumb&id=4437
26.	[empty]	/images.php?type=thumb&id=4507

Your Contents		
No.	Image Alt Attribute Text	Image File Name
27.	[empty]	/images.php?type=thumb&id=4426
28.	[empty]	/images.php?type=thumb&id=4487
29.	[empty]	/images.php?type=thumb&id=4396
30.	More Photos	/images/layout/photo_bottom.jpg
31.	[empty]	/images.php?type=thumb&id=4405
32.	[empty]	/images.php?type=thumb&id=4406
33.	[empty]	/images.php?type=thumb&id=4451
34.	[empty]	/images.php?type=thumb&id=4461
35.	[empty]	/images.php?type=thumb&id=4473
36.	[empty]	/images.php?type=thumb&id=4491
37.	[empty]	/images/layout/last-season-winners.jpg
38.	More Photos	/images/layout/poll_bottom.jpg
39.	Flagship Drink Promotions	/images/banners/drinks_promo.jpg
40.	[empty]	/images/banners/logo-vk.gif
41.	[empty]	/images/banners/logo-redsquare.gif
42.	[empty]	/images/banners/logo-smirnoff.gif
43.	[empty]	/images/banners/logo-bud.gif
44.	[empty]	/images/banners/logo-corona.gif
45.	[empty]	/images/banners/logo-fosters.gif
46.	[empty]	/images/banners/logo-heineken.gif
47.	[empty]	/images/banners/logo-holsten.gif
48.	[empty]	/images/banners/logo-johnsmiths.gif

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

OK	Quantity: You don't use the search term "blackpool night clubs" in the IMG ALT attributes. This meets the requirements.
OK	Quantity: You use the search term "blackpool" once in the IMG ALT attributes. This meets the requirements.
OK	Density: The keyword density for the search term "blackpool" is 2.4%. This meets the requirements in the IMG ALT attributes.
>	Quantity: You could use the search term "night" at least once in the IMG ALT attributes but this is optional.
>	Density: You could increase the keyword density for the search term "night" in the IMG ALT attributes but this is optional.
>	Quantity: You could use the search term "clubs" at least once in the IMG ALT attributes but this is optional.
>	Density: You could increase the keyword density for the search term "clubs" in the IMG ALT attributes but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

OK Number of words: You use 42 words in the IMG ALT attributes. This meets the requirements.

OK Number of characters: You use 261 characters in the IMG ALT attributes. This meets the requirements.

Detailed Analysis of "IMG ALT Attributes"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	5	11	0	0	0	4	7	0	0	3	0 to 11
Density	2.4%	23.8%	15.9%	0.0%	0.0%	0.0%	3.0%	29.2%	0.0%	0.0%	13.6%	0.0% to 29.2%

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	5	0	0	0	4	4	0	1	0	0 to 5
Density	0.0%	9.5%	7.2%	0.0%	0.0%	0.0%	3.0%	16.7%	0.0%	14.3%	0.0%	0.0% to 16.7%

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	2	0	0	0	0	0	0	0	0	0 to 2
Density	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% to 2.9%

IMG ALT Attributes Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	42	21	69	13	7	0	132	24	58	7	22	0 to 132
Characters	261	152	418	57	50	0	639	197	284	40	139	0 to 639

HTML Comment Tags

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your Contents

No.	HTML Comment Text
1.	Left Side
2.	Registration Form
3.	DJ Diary
4.	Right Side
5.	Your Pictures

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

OK	Quantity: You don't use the search term "blackpool night clubs" in the HTML comment tags. This meets the requirements.
>	Quantity: You could use the search term "blackpool" at least once in the HTML comment tags but this is optional.
>	Density: You could increase the keyword density for the search term "blackpool" in the HTML comment tags but this is optional.
>	Quantity: You could use the search term "night" at least once in the HTML comment tags but this is optional.
>	Density: You could increase the keyword density for the search term "night" in the HTML comment tags but this is optional.
>	Quantity: You could use the search term "clubs" at least once in the HTML comment tags but this is optional.
>	Density: You could increase the keyword density for the search term "clubs" in the HTML comment tags but this is optional.
OK	Number of words: You use 10 words in the HTML comment tags. This meets the requirements.
OK	Number of characters: You use 57 characters in the HTML comment tags. This meets the requirements.

Detailed Analysis of "HTML Comment Tags"

Analysis of "blackpool night clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "blackpool":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	2	1	0	2	0	0	0	0	0 to 2
Density	0.0%	0.0%	0.0%	2.5%	1.5%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0% to 2.5%

Analysis of "night":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	1	1	0	0	0	0 to 1
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.3%	0.0%	0.0%	0.0%	0.0% to 0.6%

Analysis of "clubs":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	1	0	0	0	0 to 1
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0% to 0.3%

HTML Comment Tags Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	10	0	0	79	67	2	165	350	0	8	0	0 to 350
Characters	57	0	0	385	817	40	1,426	7,522	0	112	0	0 to 7,522

General Advice

This chapter examines the general search engine compatibility of your web page.

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- OK Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "http://www.theflagshipbar.com/" contains 239 words which should be enough for the search engines.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "flag ship" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "lancashire" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "night out" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "night clubs" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- OK Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.
- OK Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.
- OK Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.
- OK Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.

Do the following to improve the ranking for your web page on Google.com for the search term "blackpool night clubs"

- | | |
|----|---|
| OK | Your web page doesn't use frames so there won't be any problems with the search engines in this aspect. |
| OK | Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect. |
| OK | Your web page URL "http://www.theflagshipbar.com/" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect. |
| OK | Your web page URL "http://www.theflagshipbar.com/" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect. |
| OK | Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name. |